

**Unit  
ACP**

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# ADVERTISE ON ATLANTIC CITY'S FAMOUS BOARDWALK



## BOARDWALK PEDICABS ADVERTISING

**7AM - 4AM, 7 DAYS A WEEK - 365 DAYS A YEAR!**

Indigenous to Atlantic City as Salt water Taffy - the famous pedicabs travel the entire length of the 4+ miles of the boardwalk taking visitors, locals, conventioners to casinos, restaurants, amusement piers, Boardwalk Hall, nightclubs and beach bars! Continuing a tradition that has endured for more than a century.

The pedicabs offer three panels for advertising. Promote restaurants/clubs, shows/events, products and more. Upcoming AC events include beach concerts, Grammy award winning artists, and city wide special events.

When you Do-AC Advertising think AC Boardwalk PediCabs, for maximum impact to reach over 25.5 million people!

**Daily Impressions: 27,400 (per PediCab)**



**• 3 PANELS OF ADVERTISING PER PEDICAB •**

Packages available for 150, 100 or 50 chairs  
**Contact us for pricing information on package deals.**